

Dictators and Their Viziers: Agency Problems in Dictatorships*

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First draft: October 2004

This draft: May 2005

Abstract

The possibility of treason by a close associate has been a nightmare of most dictators throughout history. Better informed viziers are also better able to discriminate among potential plotters, and this makes them more risky subordinates for the dictator. To avoid this, dictators, especially those which are weak and vulnerable, sacrifice the competence of their agents, hiring mediocre but loyal subordinates. However, any use of incentive schemes by a dictator is limited by the fact that all punishments are conditional on the dictator's own survival, and a dictator is typically unable to commit to the optimal (i.e., less than capital) punishment for those who unsuccessfully plotted against him. We endogenize loyalty and competence in a principal-agent game between a dictator and his (probably, few) viziers in both static and dynamic settings. The dynamic model allows us to focus on the succession problem that insecure dictators face.

Keywords: dictatorship, loyalty and competence, positive political theory, principal-agent, non-democratic succession

*We thank David Epstein, Clifford Geertz, Scott Gehlbach, Paul Gregory, Sergei Guriev, Andrew Kydd, John Londregan, Eric Maskin, Roger Myerson, John Nye, Robert Powell, Philip Reny, Gerard Roland, Thomas Romer, Andrei Shleifer, and participants in seminars at Harvard/MIT, Penn State, Chicago, Princeton, Berkeley, and NYU/Columbia, and MPSA 2005 conference for valuable comments. The second author's membership at the Institute for Advanced Study is supported by the Deutsche Bank.

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“Stanley: *Most mighty sovereign,
You have no cause to hold my friendship doubtful.
I never was nor never will be false.*

King Richard: *Go then and muster men. But leave behind
Your son, George Stanley. Look your heart be firm,
Or else his head’s assurance is but frail.”*

– William Shakespeare, “Richard III,” Act 4, Scene 4

“*The best way to understand the way Stalin worked is to ...
re-read Shakespeare’s Richard III.*”

– S.E.Finer, “The History of Government from the Earliest Time”

1 Introduction

Dictatorship is one of the oldest forms of government (see Tullock, 1987, Olson, 1993, Bueno de Mesquita et al., 2003).¹ Human history is replete with examples of unconstrained rulers, often exhibiting strikingly poor governance. Despite the enormous success of democracies on every count, there is no sure sign that dictatorship is vanishing as a form of governance today. While the number of democratic countries increased significantly during the last decades of the 20th century, there is also a significant number of emerging dictatorships, especially in countries of the former Soviet Union such as Turkmenistan, Uzbekistan, and Belarus.

In this paper, we do not study why dictatorships emerge.² Instead, we focus on the internal structure of dictatorships.³ When an autocrat faces threats from both inside and outside his country, one limit on his power is the incompetence of his ministers and advisors. While incompetent ministers are not completely unusual in democratic countries, most historians and political scientists would agree that dictatorships are especially marred by incompetence.⁴ Most recently, Saddam

¹For an overview of the state of the art in the formal work on dictatorship see Wintrobe (2002). Bueno de Mesquita et al. (2003), and Acemoglu and Robinson (2005). Acemoglu (2003) and Acemoglu, Robinson and Verdier (2004), Galliego and Pitchik (2004) suggest dynamic frameworks for studying modern dictatorships. Recent empirical studies of dictatorships include Epstein et al. (2004), Przeworski et al. (2000), Przeworski and Limongi (1993), Linz and Chehabi, eds., (1998) and Wantchekon (2000). Domínguez (2002) lists traits that are likely to be exposed by politically effective military dictatorships.

²For emergence of modern dictatorships, see a collection of case-studies in Linz and Stepan (1978). Acemoglu and Robinson (2005) analyze how the inability of elites and masses to commit to future actions leads to emergence of dictatorships.

³Following Tullock (1987), we attempt to study ‘autocrats’, i.e. both hereditary rulers and modern dictators, in a unified framework.

⁴One dictator that apparently valued loyalty higher than even basic education was Pol Pot, the leader of the Khmer Rouge movement in Cambodia, who attempted to execute everyone having higher education or being a public servant or a teacher upon taking power in 1975 (Kiernan, 2004). The Pol Pot’s regime lasted for three years and

Hussein's failure to maintain a reasonable pre-war strategy and defense (even taking into account overwhelming American military power) seems in particular to be due to the incompetence of his closest advisors. The infamous Iraqi information minister Muhammed al-Sahhad (dubbed 'Comical Ali') is only one manifestation of this pattern. Furthermore, even the best of dictators lost the most competent of their advisors while acquiring more and more power. Since his most unfortunate military undertaking, the 1812 Russian campaign, Napoleon has been surrounded by his most loyal marshals, rather than his most competent ones. Stalin, a dictator of a very different kind, was notable for having exclusively mediocrities in his inner court (Gregory, 2004).

Yet the main problem for an autocrat might be not the incompetence, but the possible treachery, of a vizier. As early as in 1965 BC, i.e. almost four thousand years ago, King Sesostrius of Egypt warned future kings in his Instruction: 'Be on your guard against all subordinates, because you cannot be sure who is plotting against you' (Rindova and Starbuck, 1997). Han Fei Tzu, a Chinese philosopher of the 3rd century BC, advised rulers to distrust subordinates and inspire fear in them. Wintrobe (2000) notes that 'the dictator has every reason to suspect that there are plots against him' and lists some dictators that have been consumed by paranoia, 'the most likely personality characteristics possessed by dictators': the Roman Emperors Tiberius and Nero, and modern dictators Stalin and Mao Zedong. Often, dictators' long tenures witness executions or at least long imprisonments of their closest subordinates. For example, the text-book history of European monarchies contains a long list of brilliant first ministers executed (for various formal reasons) by their sovereigns: Thomas More by Henry VII of England, Angerran de Maringhi by Philippe IV of France, Thomas Wentworth (Strafford) by Charles I of England, etc. Modern examples include executions and imprisonments of close associates of Mao Zedong, Fidel Castro, and Saddam Hussein, not to mention the 'great purges' of the Stalin era.

The principal-agent theory, coupled with an appropriate selection model, helps us to explain simultaneously the incompetence and the treason phenomena.⁵ One driving force is that a more competent advisor is more prone to treason: he might be more easily bribed into a plot, etc. The reason is that a cunning first minister acts as a discriminating monopolist for possible enemies of the crown, while an uninformed first minister acts as a normal monopolist. As Bueno de Mesquita et al. (2003) put it, 'The incentive to defect from the incumbent to a challenger depends on the prospects of being included into the challenger's winning coalition if he should replace the incumbent.'⁶

costed Cambodia over 1.7 millions of lives, more than a fifth of the entire population. (Cook, 2004, Heder and Tittlemore, 2004).

⁵Proper acknowledgement of the principal-agent theory insights that influenced this work would have amounted to a small survey, which is hardly appropriate here. We refer to Bolton and Dewatripont (2005) as the most up-to-date source on the subject.

⁶In Gallego and Pitchik (2004), kingmakers, an exogenously given group of subordinates, choose either to support

Assuming that the willingness of the first minister to accept a bribe is increasing both in the size of the bribe and the probability of success of the plot or a foreign invasion, the ruler trades off the loyalty of his first minister (lower willingness to accept a bribe) and his competence (which imply higher willingness to accept bribes for treason).

Though definitely adhering to the main paradigm of the principal-agent theory, we deliberately abstain from using some standard contract-theory approaches to principal-agent issues. In particular, we do not model explicitly the situation where the agent betrayed the dictator, the plot is unsuccessful, but the dictator does not automatically learn that his agent is a traitor. In real-life situations, the dictator may very well be uncertain whether or not the agent's inaction prior to the plot was betrayal or just lack of competence. Any standard contract theory model has something to say about this situation.⁷ The main differences between this model and a standard one are that the dictator has very limited power to determine the payoffs for the agent, both for the case where the agent is to be rewarded and where he is to be punished; and that all information is *ex post* observable by the dictator. Indeed, it might be taken as a definition of a dictatorship that, once all the power is allocated to a single authority, all promises are subject to future reevaluation by this authority.

With a dictator understanding that a better informed advisor is more likely to misinform him, the incentive for a competent politician to accept a high position in a dictatorial regime diminishes. In this case it is the threat of execution for treason or another severe punishment that might deter the most competent people from pursuing their careers. If the dictator is able to commit to some mild level of punishment (in the presence of the information-vs.-bribe trade-off that the advisor faces, capital punishment should be always suboptimal), then this problem can be resolved. However, in the subgame where the dictator believes that the advisor is a traitor, he has no incentive not to apply capital punishment. This is one place where democracy has an advantage over dictatorship: a commitment problem of this kind might be easier to resolve with democratic institutions in place. The dictator's inability to commit to the optimal level of punishment is a particular case of a more general phenomenon: any use of incentive schemes by a dictator is limited by the fact that rewards and punishments are necessarily conditional upon the dictator's own survival.⁸

the incumbent or overthrow him weighing costs and benefits of a coup d'etat.

⁷Many modern dictatorships have been democracies by constitution and held regular, if non-competitive, elections (e.g., the Philippines under Marcos, Paraguay under Stressner, and almost all socialist states). Thus, delineation of democracies and dictatorships, though often obvious, is to a large extent a matter of judgement on the researcher's part.

⁸North and Weingast (1989) (see also Shepsle, 1991 and Acemoglu and Robinson, 2001, 2005) made the commitment issue central in political science, demonstrating in particular that the interest rate for a constitutionally

An important class of situations in which the choice of a close associate is critical for a dictator is where the dictator faces a succession problem (Tullock, 1987, p. 151). Historically, dictators with a plebeian origin were very rarely able to create a dynasty of their own. Herz (1952) argues that of the dictators of the first half of the 20th century, only a few succeeded in controlling their succession, one such example being the Turkish leader Kemal Ataturk's transfer of power to his designated successor.⁹ Securing the succession of their chosen successor, dictators face the same problem that they face while selecting a vizier: the more capable is a potential successor, the more able he is to overthrow the dictator. This might be the reason why so many undisputed leaders have been mute on potential succession. To study problems of succession, we investigate our formal model in a dynamic perspective, where the current choice of the dictator is affected not only by his own survival prospects, but by those of his successors as well.

When considering dictatorships, the role of case studies of particular regimes cannot be overestimated. An excellent study of the structure of Stalin's regime was carried out by Gregory (2004). This study is particularly valuable because it used archives that became available only recently, including protocols of the Politburo meetings. Analyzing both general patterns and specific examples of replacement of professionals in armed forces by personal loyalists in Batista's Cuba, Domínguez (1998) concludes: 'It was these unprofessional, politicized officers who faced Fidel Castro's insurgency and lost.' This emphasis on loyalty over competence is considered a general trait of sultanistic regimes (Domínguez, 1998, and other case studies in Linz and Chehabi, 1998). Considering the rule of Salazar, the Portuguese dictator in the period 1932–1968, Lewis (1978) identifies the problem of self-selection of subordinates: '[Salazar] was ... intolerant of those who did not share [his own views] to the last degree. That discouraged many talented young men from entering the government service.' With Salazar's power increasingly secure, 'the patterns of recruitment show the regime evolving from its military and semi-fascist beginnings in the direction of a modern technocratic state' (Lewis, 1978).

In a search for a 'perfect dictatorship,' Domínguez (2002) studies the most successful dictatorships of the 20th century: Mexico, Brazil, Chile and South Korea. He argues that all of them employed talented people, at least in the early years of the regime. However, in maturing regimes, personalist and institutionalized dictatorships diverged with respect to political competence. In a personalist dictatorship such as South Korea under Park Chung Hee's rule, competent people were driven out of the government with the establishment of the loyalty-based Yushin system in 1971.

restrained monarch (William III) might be lower than for a powerful one (Stuarts from James I to James II). The same historical context seems to support our message as well: a constrained ruler is more likely to have better ministers.

⁹Twenty years after Herz's article was completed, the last of the European dictators that came into power in 1930s, General Franco of Spain, successfully transferred power to a designated successor.

Brazil and Mexico, with their institutionalized succession within an authoritarian regime, have had significantly fewer of these problems.

Wintrobe (1990) classifies dictatorial regimes basing on the goal dictators pursue. However, while investigating the internal structure of dictatorial regimes, this study describes only general trends and relationships between different groups in the society. Wantchekon (2002) investigates the rise of democratic and dictatorial institutions out of anarchy. He argues that ‘democratization is less likely when the factions depend heavily on foreign aid or natural resource wealth,’ again raising the question of connection between factor endowments and institutions. De Long and Shleifer (1993) find that ‘a region ruled by an absolutist prince saw its total urban population shrink by one hundred thousand people per century relative to a region without absolutist government.’ Providing solid micro foundations for this general picture is one of the tasks our model seeks to accomplish.

The agency theory of dictatorships need not be applied exclusively to the problem of hiring a prime minister.¹⁰ The main trade-off that we investigate might not be entirely new in the corporate governance literature, where the principal-agent conflict was first studied. The commitment problem innate to dictatorships is not so extreme in the corporate world; there are contracts and courts that enforce them. Still, a top manager of a firm concerned with the possibility of ‘betrayal’ by a hired agent might be willing to hire a mediocrity rather than either a high-ability or a low-ability agent. It is of course never a question of life and death, and calling ‘betrayal’ actions that make your supervisor feel less happy is a bit of an exaggeration, but still a subordinate who possesses superior ability to foresee business development might be a danger for anyone who hires her.

Friebel and Raith (2004) (see also Prendergast and Topel, 1996) explore the way this danger affects the hierarchical structure of a firm. Glazer (2001) demonstrates that when an agent with high ability to run a firm also possesses superior skills in internal rent-seeking, the owner might be willing to hire a low-ability agent. In contrast, our model highlights that it might not be that the same person has two complimentary qualities, but the very quality for which the agent is hired (competence) might be the source of potential disutility to his principal.

Prendergast (1993) (see also Morris, 2003, and Wagner, 2004) demonstrates that if a subordinate’s activity is rewarded based on subjective performance evaluation, high-powered incentives, while inducing the subordinate to work harder, make her conform to the opinion of the principal. Though some of the features are similar to those of our model (e.g., that relevant information pos-

¹⁰For the same reason, many ancient and medieval rulers hired foreign bodyguards, who were less able to take power themselves than the local military. Finer (1997, p. 18) notes that "A ruler [in contrast with the political regime, of which he is a social part] might fancy himself more secure when surrounded by a band of foreign mercenaries." In *The Twelve Caesars*, Suetonius (110CE, 1979) mentions foreign body-guards protecting Caligula, the foremost example of an unconstrained ruler fearing betrayal.

essed by the agent is lost for the principal in equilibrium), the approaches are very different. First, we do not make use of subjective performance evaluation: if the plot fails, the dictator gets all the relevant information. Second, the vizier has no need to conform to the dictator’s opinion, which he knows for sure. Burkart, Panunzi, and Shleifer (2003) investigate the trade-off between competence of a hired manager and the loyalty of a family member generally lacking that competence. In our model, loyalty and incompetence are two sides of the same coin.

The rest of the paper is organized as follows. Section 2 presents the formal analysis. Section 3 discusses self-selection of agents, while Section 4 is focused on the dynamic perspective and its implications. Section 5 studies the two-agent case, which allows us to draw implications for the case of courtiers rather than a single vizier. Section 6 concludes. All formal proofs are relegated to the Appendix.

2 The Formal Theory

2.1 The Setup

There are two players in the basic model, a ruler and an agent (vizier).¹¹ The dictator faces a threat of a plot and has to decide whether to take costly precautionary measures. If the dictator does not undertake extra measures, the plot succeeds if the enemy is strong (enemy’s type is $t = Strong$), and fails if the enemy is weak ($t = Weak$). *Ex ante*, the probability that the enemy is strong is $\mathbf{P}(t = Strong) = q$. If the dictator survives, he receives utility of Y ; if not, his utility is normalized to 0. If extra measures are undertaken, where the cost to the dictator of such measures is C , $0 < C < Y$, the enemy has no chance to take over.

The dictator is unable to judge the seriousness of the plot, so he hires an agent who is more able to deal with the problem. However, the agent himself is imperfectly informed. Let the agent’s signal about the enemy’s type be denoted by s . Agents of type θ are characterized by

$$\mathbf{P}(s = Weak \mid t = Weak) = \theta,$$

while $\mathbf{P}(s = Strong \mid t = Strong) = 1$.¹² The parameter θ reflects the degree of competence of the agent. Thus, the dictator hires a person of type θ and assigns him a policy to act upon. This policy

¹¹Our basic setup allows us to capture not only a single agent acting as a first minister, but also collective advisory bodies. Evidently, in this case the values of parameters may be different, and one may think that the main effect is that the probabilities of mistakes are less. However, collective bodies are subject to correlated signals and information cascades, which make the increase in efficiency much less significant. We consider the case of two agents explicitly further in the paper.

¹²The assumption is made for expositional simplicity: the results go through for any $\mathbf{P}(s = Strong \mid t = Strong)$.

π_D is a mapping from the set of possible signals, $\{Strong, Weak\}$, to the set of actions, $\{H, L\}$, where H and L stand for high and low effort by the agent, respectively.

An agent hired by the dictator might behave opportunistically, i.e. betray the dictator. We view betrayal as an action $a \in \{H, L\}$ such that $a \neq \pi_D(s)$. In the case of betrayal, the vizier expects to receive a reward of $R + \bar{R}$ if the plot is successful. We assume that \bar{R} is fixed and parameterizes the enemy's strength and, perhaps more importantly, the ability to commit to pay the reward after the plot, while R is stochastic from the dictator's viewpoint and is distributed on $(0, \infty)$ with c.d.f. $G(x)$ and p.d.f. $g(x)$ such that $g'(x) < 0$.

If the agent betrays the dictator but the plot does not succeed, information about the plot is revealed to the dictator, who punishes the agent with a disutility of F . There is also a premium W received by the agent in the case where the dictator survives the plot and learns that the agent did not betray him. (We assume that $W > \bar{R}$.) Formally, the agent decides on $a \in \{H, L\}$, i.e. the level of defense effort (high or low), conditional on the dictator's order. Thus, he chooses a strategy from the set of all mappings $\{(\pi_D, s, R)\} \rightarrow \{H, L\}$. The timing of the one-shot game is as follows.

Timing

1. The dictator chooses an agent characterized by θ from the pool of candidates with competence ranging from 0 to 1, and prescribes a policy π_D to him.
2. The agent receives a noisy signal about the enemy's strength and learns R , the stochastic component of his pay-off if the plot is successful. Based on this information, the agent chooses the level of effort $a \in \{H, L\}$. Effectively, the agent decides whether or not to betray the dictator.
3. The plot unfolds, and the outcome is determined. The dictator receives his pay-off. The agent is rewarded or punished.

We focus our analysis on the sub-game perfect equilibria of the above game. (In the dynamic game analyzed in Section 4, the relevant concept is Markov perfect equilibrium.) For simplicity, we always assume that if the agent is indifferent between betrayal and remaining loyal, he remains loyal.

2.2 Agent's Behavior

To solve for a sub-game perfect equilibrium, we proceed by backward induction, i.e. by studying the behavior of an agent of a fixed type θ who has received policy prescription π_D and information

about the potential reward guaranteed by the dictator's enemies, $R + \bar{R}$.

Proposition 1 (i) *If $s = Weak$, the agent will not betray the dictator. If $s = Strong$ and $\pi_D(Strong) = L$, the agent will not betray either. The only case where the agent opts to betray is $s = Strong$, $\pi_D(Strong) = H$ and his R satisfies*

$$(R + \bar{R}) \mathbf{P}(t = Strong \mid s = Strong) - F \mathbf{P}(t = Weak \mid s = Strong) > W. \quad (1)$$

(ii) *The probability that an agent of fixed type θ , having received a strong signal, obeys the orders of the dictator increases with the reward W and the level of punishment for treason F , and decreases with the ex-ante probability of a serious plot q and his affinity with the opposition \bar{R} . Moreover, the same probability of betrayal of a more competent agent can be achieved only by a higher level of reward/punishment.*

The straightforward intuition behind condition (1) is that the agent betrays as long as he knows that his expected utility from betrayal exceeds that in the case of no betrayal. Both probabilities are conditional on the agent's signal s and thus are functions of the agent's competence θ . To calculate them, the agent uses Bayes' rule:

$$\mathbf{P}(t = Strong \mid s = Strong) = \frac{q}{q + (1 - q)(1 - \theta)}.$$

If $s = Strong$ and $\pi_D(Strong) = H$, then the probability (from the standpoint of an outside observer, e.g. the dictator) that an agent of type θ does not betray the dictator is

$$G \left(W + (1 - \theta) \frac{1 - q}{q} (W + F) - \bar{R} \right).$$

This probability increases with W (the premium the agent receives if the dictator survives) and F (the level of punishment if the agent is caught), and decreases with θ , \bar{R} , and q . Indeed, both a higher reward for remaining loyal and a higher punishment for the opposite increase the agent's incentives to be loyal. A similar intuition applies to \bar{R} , the fixed part of the reward for betrayal. An increase in q leads to an increase in the probability that the enemy is strong, as perceived by the agent. This, in turn, decreases the agent's fear of being punished, and makes him more likely to betray the dictator. Finally, a smarter agent receives a strong signal less frequently than does a less competent one, but once he has received a strong signal, he is more sure that the enemy is really strong, which also decreases his fear of punishment.

The above formula, though straightforward mathematically, deserves additional discussion. A more competent advisor (one with a high θ) can betray the principal for a higher level of utility he secures if the dictator survives, since he can afford gambling on a lower level of reward by the

enemy. In other words, the dictator has to pay a smarter agent a higher wage if he wants him to be as loyal as a less competent one. Therefore, if the dictator is free to choose the level of the agent's compensation as it is standard in the theoretical corporate governance literature, he is able to mitigate the loyalty-vs.-competence trade-off. However, the dictator has very limited power to determine the payoffs for the agent, both for the case where the agent is to be rewarded and when he is to be punished. From the *ex ante* perspective, the reward is not what the dictator promises, but what the agent believes about the dictator's promises. A track record of promises being kept is a thing worth having for any dictator, but once his power is challenged, he falls into a spiral where his fear of his viziers' disloyalty makes them more unsafe and, therefore, less loyal.

2.3 Dictator's Choice

Once we know what each agent does in any state of the world, we can proceed with the dictator's problem. In any subgame perfect equilibrium, the dictator assigns $\pi_D(Weak) = L$, $\pi_D(Strong) = H$. Indeed, there is no reason to order the agent to take extra measures if the enemy is weak, as the agent will necessarily obey the order. On the other hand, if the signal is strong, it is better if the agent exerts high effort, with the exception of the case of an agent who is so incompetent that he spares too many resources against a weak enemy wrongly perceived as strong. Since the dictator can hire an agent of his choice, this never happens in equilibrium.

The dictator's utility equals

$$U_D(\theta) = (1 - q)Y + (q(Y - C) - (1 - \theta)(1 - q)C)G(\cdot), \quad (2)$$

where $(1 - q)Y$ is his payoff in the case when the enemy is weak, $G(\cdot)$ is the equilibrium probability that the agent obeys the orders, $q(Y - C)$ is the payoff when the enemy is strong and the defense is maintained, and $(1 - \theta)(1 - q)C$ is the cost due to agent's incompetence (the signal is strong, the agent obeys, but the enemy is actually weak).

The first-order condition for the dictator's problem of choosing the best agent is as follows:

$$\frac{\partial U_D(\theta)}{\partial \theta} = (1 - q)CG - (q(Y - C) - (1 - \theta)(1 - q)C) \frac{1 - q}{q} (W + F) G'(\cdot) = 0. \quad (3)$$

This formula highlights the trade-off the dictator faces. He wants to balance the benefit of competence (associated with less money spent on defense if it is unnecessary) and its cost (because of the possibility of betrayal):

$$(1 - q)CG = (q(Y - C) - (1 - \theta)(1 - q)C) \frac{1 - q}{q} (W + F) G'.$$

The left-hand side is the marginal benefit of hiring a more competent agent. A marginal increase in θ saves C with probability $(1 - q)G$ times this marginal increase, i.e. if the enemy is weak but the

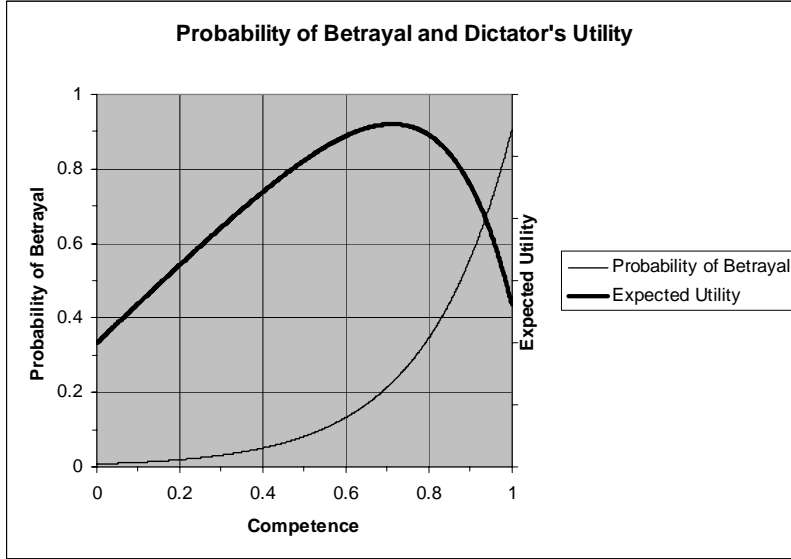


Figure 1: Probability That Agent Betrays and Dictator's Expected Utility AS Functions of Agent's Competence

agent receives a strong signal and chooses not to betray. The right-hand side is the expected loss because of betrayal, taking into account the potential economy of resources if the agent betrays. In the Appendix, we show that the dictator's utility function $U_D(\theta)$ under the standard policy prescription is single-peaked. Moreover, if $\theta^* \in [0, 1]$ is the global maximum of the dictator's utility function, then the function is strictly concave on $[\theta^*, 1]$. The following Proposition summarizes the above discussion.

Proposition 2 *There exists a unique sub-game perfect equilibrium in the game, characterized by θ^* and R^* . In equilibrium, $\pi_D(\text{Strong}) = H$ and $\pi_D(\text{Weak}) = L$, the dictator hires an agent of type θ^* , and the agent betrays if and only if $s = \text{Strong}$ and $R + \bar{R} > R^*$, where*

$$R^* = W + (1 - \theta) \frac{1 - q}{q} (W + F) - \bar{R}. \quad (4)$$

Proposition 2 is illustrated by Figure 1. We set $Y = 20$, $C = 4$, $W = 2$, $F = 10$, $\bar{R} = 1$, $q = 0.2$, $G(x) = 1 - \exp(-0.1x)$. Probability of betrayal (the thin line) is equal to $1 - G(R^*)$, where R^* is given by (4), and the dictator's expected utility from hiring a person of competence θ (thick line) is given by (2); the dictator's utility is a single-peaked function (for these data, the maximum is reached at $\theta^* = 0.711$).

Now we proceed with studying how the equilibrium choice of the agent's competence,

$$\theta^* = \arg \max_{\theta \in [0, 1]} U_D(\theta),$$

depends on the parameters of the model. Without a loss of generality, we assume that the maximum is interior.

Proposition 3 *The optimal agent is more able ($\theta^* = \arg \max U_D$ is high) when either*

- (i) the dictator is strong (q is low);*
- (ii) the stakes are low for the dictator (Y is low);*
- (iii) the affinity between the vizier and the enemy is weak (\bar{R} is low);*
- (iv) the measures that have to be taken are more costly (C is high).*

Proposition 3 asserts that a less able agent is more likely to be chosen when either the dictator is weak, the dictator faces a greater threat, the dictator values his power more (plans to leave a successor), the enemy values power more (when stakes are high), or the dictator can easily commit to reward the vizier in the future.¹³ (The parameter \bar{R} is interpreted as the degree to which the plotter can commit to rewarding the agent if the plot is successful.)¹⁴ General problems with commitment in a weakly institutionalized environment mean, on average, fewer rewards for the vizier from the dictator, and this makes the vizier's loyalty more problematic. On the other hand, the same problem might prevent the enemies from overthrowing the dictator, since they are also unable to make credible promises. When are the plotters able to commit to reward the traitor? One such situation might be that the agent has his own political base, be it a certain ethnic or military faction, with a certain degree of affinity with the dictator's potential enemies. Thus, a dictator who thinks of bringing a local warlord to the central government might be interested in increasing the vizier's loyalty parameter, e.g. by taking a family member as hostage as was practiced not only in medieval Khorezm, but in 12th century England (Bartlet, 2002).

The impact of a higher threat (or, equivalently, a higher degree of the dictator's weakness) is illustrated by Figure 2. The normal threat line depicts the dictator's expected utility as a function of competence for the same set of parameters as in Figure 1 (in particular, $q = 0.2$). It is instructive to compare this line with other two lines, drawn for lower ($q = 0.1$) and higher ($q = 0.3$) degrees of danger, while keeping all other parameters constant. A higher threat leads to lower expected utility for the dictator. Also, the dictator's optimal choice of agent's competence, i.e. the point where the

¹³A sudden change in circumstances (parameters of the model) might bring a sudden change in the dictator's strategy. In October 1941, when the German forces were advancing to Moscow with a speed exceeding all forecasts, Stalin brought back hundreds of top military commanders, purged 3-5 years before, from concentration camps and prisons. This episode is so important, that we studied it in a separate but closely related paper (Egorov, Nye, and Sonin, 2005; see also Glazer, 2002).

¹⁴Machiavelli wrote in "The Prince": "Let him [the vizier] see that he cannot stand alone, so that many honors not make him desire more, many riches make him wish for more, and that many cares may make him dread changes. ... otherwise, the end will always be disastrous for either one [the prince] or the other [the vizier]."

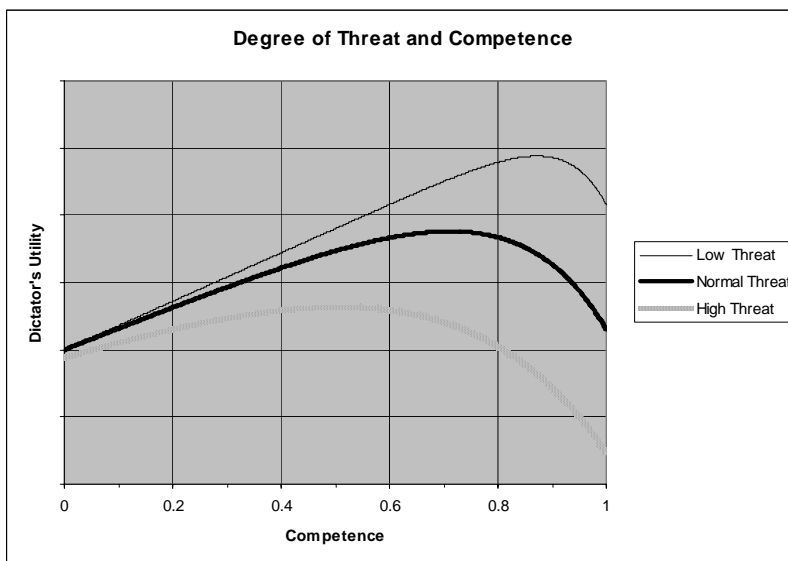


Figure 2: Impact of Degree of Threat on Dictator’s Best Choice of Agent

dictator’s expected utility is maximized, is the greatest in the case of the low threat and the least in the case of the high threat, as predicted by Proposition 3. Indeed, a higher threat makes both economizing on resources less important and increases the agent’s confidence in the enemy’s victory if he gets a strong signal; this, in turn, makes him more likely to betray. Both effects decrease the dictator’s benefits from competence; thus, he prefers a less competent agent when he is in danger.

A striking illustration to the loyalty-vs.-competence trade-off in a modern dictatorship comes from archival sources (Petrov and Skorkin, 1999), which exhibit the educational level of top officers of NKVD, the Stalin’s praetorians that had been a major political authority during the era of ‘great purges’ (1934–1941). Literally, NKVD stands for the ‘Ministry of Internal Affairs’, but in practice it, as the ‘right hand’ of the Communist Party, exercised control of almost all aspects of life in the USSR (Gregory, 2004). In 1934, 41 percent of top officers (39 officers) had less than 7 years of total schooling, and another 42 percent had less than 10 years. In 1937, the peak year of purges, these numbers were 37 and 43 percent, respectively.

One occurrence where the above analysis might be relevant is international negotiations and conflicts. Modern dictators rarely negotiate on their own, and the choice of a negotiator involves the trade-off we explore: the dictator has to choose a negotiator who is competent enough to bring agreement on favorable terms, yet too much competence might make the negotiator more sensitive to personal alternatives provided by the other side. Kydd (2002) argues that a biased mediator might be more effective in conveying a message to a party in negotiations. His argument relies on the consideration that only a mediator biased towards the recipient of the signal can deliver

credible threats, for he would not forge the threat if there were none. Dictators, however, often treat suggestions to negotiate as treason, and this may be fatal for subordinates who offer to negotiate.¹⁵

With loyal mediocrities being the dictator's only trusted negotiators, it is not surprising that negotiations with dictators often lead nowhere (literally, these envoys are often unable to see the advantages and disadvantages of certain proposals). Saddam Hussein, Hitler, even Napoleon, the smartest of all dictators, have allowed their capitals – Baghdad, Berlin, and Paris – to be occupied (and in the extreme case of Hitler, almost fully destroyed) by enemy forces, refusing for months to have serious negotiations. Here our findings are consistent with empirical evidence provided by Peceny, Beer, and Sanchez-Terry (2002) and Reiter and Stam (2003) that personalist dictatorships are especially prone to open military conflicts with democracies (the latter paper also demonstrates that unconstrained dictators are more likely to challenge a democracy than vice-versa), despite the fact that personalist dictatorships fight wars poorly (since 1945).

3 Commitment to Punishment and Adverse Selection

Political scientists (e.g., Lewis, 1978, Linz and Chehabi, 1998) have been long aware that dictatorial rule keeps able people from joining high-level politics. In his memoirs, Albert Speer, once a second-highest ranked official in the Third Reich and a confidant of Hitler, used the words 'negative selection' in his description of Hitler's court, discussing at length the ignorance and incompetence of Hitler's closest subordinates (Speer, 1970).¹⁶ This is a particular case of the Akerlof adverse selection problem: the more severely the dictator punishes those who betrayed him (if he survives the betrayal), the less the ability of agents applying for the job. Hence, the dictator faces a trade-off between high incentives for agents already on the job, which are provided by harsh punishment for betrayal, and low incentives to encourage potential applicants to apply for the job (see Figure 1). Indeed, the harsher the punishment for betrayal is, the lower is the expected utility of a competent advisor. Since it is the agent's competence that allows him to discriminate among potential plotters, he would never need to use his competence when the price of betrayal is infinite disutility.

Thus, a dictator has incentives to commit to the optimal punishment, which is less than capital. However, the very nature of dictatorships precludes such commitment.¹⁷ Here democracies might have an advantage, since in democracies it is easier to commit to a mild punishment. In a democracy, though a punishment for political betrayal might be politically severe, it rarely brings significant

¹⁵Since Kydd (2002) considers a mediator as an exogenously given third party, this problem does not arise in his work.

¹⁶Apparently, Speer does consider himself a counterexample that only proves the rule.

¹⁷Since a dictator is not constrained by any external authority, we are concerned with (the absence of) motivationally, as opposed to imperatively, credible commitments (Shepsle, 1991).

personal harm. Clearly, a U.S. President is bound by laws not to kill a cabinet member who pursues his own presidential ambitions, as was the case with Treasury Secretary Salmon Chase in Lincoln’s first cabinet (e.g., Dudley, 1932), or Attorney General Robert Kennedy in the first cabinet of President Johnson.¹⁸ Betraying a brutal dictator such as Saddam Hussein or Fidel Castro might have been more costly for their ministers.¹⁹ Here we suggest a formal description of this phenomenon.

Proposition 4 (i) *Assume $R^*g(R^*)$ is a decreasing function of R^* . Then there exists a level of punishment F_0 such that for all $F \geq F_0$, the optimal advisor becomes more competent ($\theta^*(F)$ is increasing) with F . However, $\theta^*(F) < 1$ for any $F \geq F_0$.*

(ii) *Let $\bar{\theta} < 1$ be the most competent type of advisor available, such that the dictator is still better off if he sets the standard policy prescription. For any $u > 0$, there exists some $F_0 = F_0(u)$ such that for all $F > F_0$ and all $\theta \in [0, \bar{\theta}]$, the agent’s utility does not exceed $|u_A(\theta, F)| < u$ and $\left| \frac{\partial u_A(\theta, F)}{\partial \theta} \right| < u$.*

(iii) *If the reservation utility of an agent of type θ , $H(\theta)$, is a continuously differentiable function of θ and $H'(\theta) > 0$, then for a sufficiently high punishment only relatively incompetent advisors will be self-selected.*

The first part of the above proposition shows that a higher level of punishment makes a more competent advisor desirable for the dictator. The second and the third parts assert that with a higher level of punishment, high-skilled agents gain less from their ability to discriminate potential plotters. Thus, when able agents face higher opportunity costs than agents with low ability, they have fewer incentives to apply for the job when the punishment is high. Part (iii) is proved given the least restrictive assumption regarding outside opportunities of skilled agents: we assume that a more skilled agent has better outside prospects than a less able one, but that the difference (the slope) might be very small. The dictator’s optimal choice of competence, and the set of agents

¹⁸In a non-technical note, Edwards (2001) points to the same loyalty-vs.-competence trade-off in recent low-level presidential appointments in the U.S.

¹⁹In January 1984, the honorary title of ‘Hero of the Cuban Republic’ was conferred upon Gen. Arnaldo Ochoa in recognition of his extraordinary contributions to the insurrection against Batista, to the consolidation of the nation’s defense, and for his service in international missions. In June 1989, MINFAR Minister Raul Castro explained that Gen. Ochoa ‘was no longer the rebel soldier, the invader of Camilo’s column, the internationalist in Venezuela, the commander of our troops in Ethiopia.’ In July 1989, the prosecutor’s closing remarks stated that ‘it became evident that we were confronted with a crime of treason committed against the fatherland, against the people, against his superiors, and against the very idea of what a revolutionary, a military chief, and a Cuban internationalist fighter really is.’ In accordance with the ‘sentence dictated by the Special Military Court, Case No. 1 of 1989,’ Gen. Arnaldo Ochoa and three others faced a firing squad in July 1989. (Alfonso, 1989 and sources cited therein.)

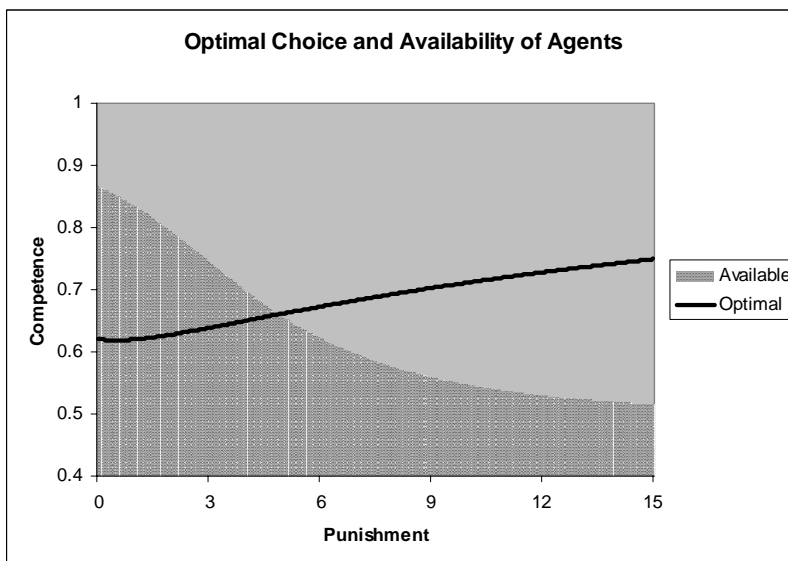


Figure 3: Dictator's Optimal Choice and Set of Agents Available

available, as functions of punishment for the agent, are depicted on Figure 3 (we have set $H(\theta) = 4\theta$, and other parameters are the same as those chosen for Figure 1).

The key point in our analysis is that both a democratic leader and a violent dictator have a limited ability to change F , though the reasons are profoundly different. A democratic leader is bound by laws, and he may even not be the one who determines the size of punishment. It is of course only natural to expect the level of punishment to be greater in the case of a dictatorial rule. Consequently, in a democracy, leaders are more prone to political treason, but the pool of applicants to the agent's position is likely to be better. Conversely, the bloodiest dictator may feel relatively safe from betrayal, but the agents he will have to choose from will be extremely incompetent.

One potential counter argument is that the dictator could enter the private labor market and selectively depress rewards for competence, say, by threatening the family members of potential agents if the agent refuses to enter his service.²⁰ While this argument certainly does have merit when applied to a single agent, this approach seems impossible on a large scale.²¹ Mass emigration is a most clear indication of unfavorable circumstances for talented people. In the first five years

²⁰Gershenson and Grossman (2001) analyze how both cooptation and repression were employed to encourage loyalty to the Soviet regime.

²¹Political scientists working on modern dictatorships have long been aware of the problem to find a rationale for either 'random' terror against population or 'purges' against loyal members of the regime (see Friedrich and Brzezinski, 1956, p. 150-151 for discussion of the difference; also, Arendt, 1951). The idea of suppressing the reservation utility of those who might have chosen to deliberately abstain from politics/government might provide such a rationale. Another possible policy is restrictions on emigration, a common feature of many authoritarian regimes.

of the Mussolini regime, one and half million people left Italy (Cannistraro and Rosoli, 1979). Furthermore, the exile of the political and intellectual elite, which is a tiny fraction of any country's population, might not be easily detected by crude statistical data. For example, the departure of Albert Einstein, Joseph Schumpeter, Thomas Mann, and John von Neumann preceded mass emigration of the intellectual elite from Europe, but might have had a more profound impact on the intellectual, and by implication, political life of their home countries. Thus, even for individual geniuses, providing the incentives to work in a certain political environment might be a complicated task for the dictator.²²

4 Succession

Once an absence of ordered continuance was considered a major drawback of dictatorship as a form of government (Herz, 1952, Spearman, 1939, Olson, 1993). However, in the first half of the 20th century a number of once-dictatorial regimes survived the death of their founding fathers (e.g., Lenin in Russia and Kemal Ataturk in Turkey). Nowadays, the technology of succession appears to be advanced enough to produce successful transitions in such diverse countries as Syria in 2000, North Korea in 1994, China in 1989, and Kongo in 2003. Our model predicts that a ruler with a longer time horizon, e.g., resulting from the assurance of a desired succession, has more incentives to hire the most able agents. The last years of kings of the largest European monarchies, England, France, and Russia, executed by revolutionaries, might give additional support to this result. At the time they lost the crown, all these monarchs had very young heirs incapable of grasping power if their fathers were dead. And the last years of each of these rulers were marred by the colossal incompetence of their prime ministers.

To introduce a dynamic perspective, we make the following extension to our basic setup.²³ Now we assume that each dictator is succeeded by another ruler, and that that ruler's utility may also be an object of the dictator's concern. Specifically, the successor may be either desirable for the dictator or not. In the first case, the successor's utility is added to that of the dictator with a discount factor $\beta < 1$. In the latter case, the dictator does not care about his successor's utility at

²²In the much less frightening circumstances of the last decades of the Soviet rule, talented young Russians chose mathematics and the natural sciences, generally avoiding politics (and, e.g., political science) as an occupation. One result, besides flourishing science, was that political positions were occupied by profound mediocrities.

²³Acemoglu and Robinson (2001) introduced a broad class of dynamic models for comparative political economy. (See also Acemoglu, 2003, Acemoglu, Robinson, and Verdier, 2004, Bueno de Mesquita et al., 2004, and an earlier paper of Grossman and Noh, 1990). Galetovic and Sanhueza (2000), Overland, Simmons, and Spagat (2000), and Restrepo and Spagat (2001) focus on economic consequences of dictatorships in a dynamic perspective. Gallieo and Pitchik (2004) analyze dynamics of coup d'etats with exogenous quality of dictators' court.

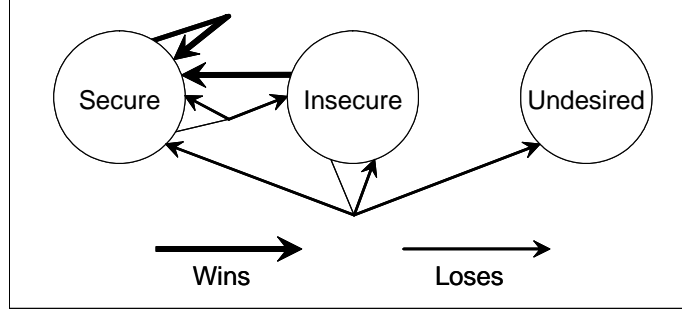


Figure 4: Evolution of a Dynasty in the Succession Game

all. We may interpret β as a measure of affinity between the dictator and his successor. It is natural to think that β is high in the case of monarchy, but low in the case of army colonels succeeding one another.

Each dictator is characterized by his ability to ensure succession to a desirable heir in the case he does not survive the plot. The succession is either secure (S) or insecure (I). In the first case, the heir is desirable, and the heir's type is now either S with probability P_S , or I with probability P_I , so $P_S + P_I = 1$. In the latter case, the heir is desirable and secure himself (has type S) with probability Q_S , and desirable and insecure (heir's type is I) with probability Q_I . However, $Q_S + Q_I < 1$, so there is a non-trivial chance that the successor will not be desired. His type in this case is irrelevant from the dictator's standpoint. If the dictator wins, he is able to ensure that the successor is desired and has type S . One may rationalize this case as the one where the dictator succeeds himself.

The evolution of an individual dynasty is illustrated on Figure 4. Here, all arrows are followed with a non-zero probability. The dictator may influence the probability of winning and losing by choosing agent's competence; however, a higher chance of winning is more costly for him because of resources wasted on defense when it unnecessary. The dynasty ends when the successor is undesired.

For each dictator, the probability that the dictator loses equals $q(1 - G)$, where G is the probability that the agent obeys even having received a strong signal. Denote

$$Y^* = (1 - q)Y + (q(Y - C) - (1 - \theta)(1 - q)C)G.$$

The agent is concerned with his one-period utility (for the sake of simplicity, he serves the dictator for one period only). The dictator faces the following utility maximization problems.

$$\begin{aligned} U_S &= \max_{\theta} (Y^* + \beta(1 - q(1 - G))U_S + \beta q(1 - G)(P_S U_S + P_I U_I)). \\ U_I &= \max_{\theta} (Y^* + \beta(1 - q(1 - G))U_S + \beta q(1 - G)(Q_S U_S + Q_I U_I)). \end{aligned}$$

We search for Markov perfect equilibria in this game.

Proposition 5 (i) *There exists a unique perfect Markov equilibrium. In this equilibrium, $U_S > U_I$, and the competence of the agent is less in state I than in the state S.*

(ii) *For smaller β , U_S , U_I and $U_S - U_I$ are smaller. Consequently, the competence of the agent is higher if the dictator cares less about his successors.*

Part (i) shows that a less sure succession leads to less competent agents. This result may be used to explain the poor governance of monarchs whose immediate heirs are small children, or have other contenders for the throne (i.e., relatives they do not like). Part (ii) demonstrates that less desired succession leads to better agents. It may also help to explain the difference between ‘party-machine’ dictatorships such as Mexico in 1940–90, where members of a non-representative selectorate succeed each other as leaders of the country, but have neither desire nor possibility to pass this post to their children, and monarchies, whose rulers have such desire and possibility. The model predicts that a personalist dictatorship is less likely to witness competent advisors than an institutionalized dictatorship. Domínguez (2002) reaffirms that ‘the most successful authoritarian regimes, namely, historical bureaucratic empires, had means of succession from one monarch to the next and featured bureaucratic organizations for the sharing and exercise of power.’ Not coincidentally, Mexico, probably the most successful of 20th century dictatorships, had a well-institutionalized procedure for succession for almost six decades.

5 Courtiers²⁴

Appointing a council instead of a single advisor, the dictator might enjoy two kinds of benefits. First, with a council, more information can be aggregated, especially if members’ signals are uncorrelated. Second, the members of the council face a coordination problem with respect to treason, one which dictators usually took advantage of. While the latter advantage was already well understood by Machiavelli, the former is much less so. We allow for the possibility of a second agent in the model in order to investigate when the dictator is better suited to enjoy the information aggregation advantages of a court.

Assume that the dictator has to hire two agents of type θ .²⁵ We consider the following modifi-

²⁴Our model can be most directly applied to ‘the palace’ regimes in Finer’s typology of governments (Finer, 1997, p. 38). Historical examples include ancient kingdoms and empires such as Byzantine, Roman, Persian, and Chinese, and absolutist European monarchies of 17th and 18th centuries. Still, courts played enormous role even in modern fascist dictatorships such as that of Hitler (Speer, 1972) and Stalin (Montefiore, 2003).

²⁵Alternatively, we could consider the case where agents may have distinct types θ_1 and θ_2 . However, this would at some point lead to unnecessary complications that would obscure the coordination effect we want to depict.

cation of our basic setup. Suppose that each agent receives the same (correct!) information about potential reward $R + \bar{R}$, but the signals s_1 and s_2 are independent conditional on t . (This implies that information can indeed be aggregated.) Both agents can exert either high or low effort; they choose their actions simultaneously and independently. As before, the dictator is safe if the enemy is weak. If the enemy is strong, the dictator is absolutely secure if both agents have chosen high defense, and absolutely insecure if neither has. If only one agent has exerted high effort and the enemy is strong, the enemy wins with probability $\alpha \neq 0$. Each half of defense costs $\frac{C}{2}$. As for the agents, they are rewarded or punished independently, i.e. participation of one agent in a coup does not undermine the potential benefits of another. Finally, assume for simplicity that policy prescription is fixed at $\pi_D(Strong) = H$, $\pi_D(Weak) = L$ for both agents.²⁶

As before, we proceed with backward induction. It is easy to establish that if agent i receives signal $s_i = Weak$, then he obeys the dictator (and chooses the low defense level). The intuition is practically the same: the agent knows that whatever his colleague does, the dictator will survive, and this makes him willing to avoid punishment.

Now consider the case where $s_i = Strong$. Having received such a signal, the agent cares whether the enemy is strong. Bayes' formula yields

$$\mathbf{P}(t = Strong \mid s_i = Strong) = \frac{q}{q + (1 - \theta_i)(1 - q)}.$$

If the enemy is strong, he knows that his colleague has also received $s_{-i} = Strong$, i.e.

$$\mathbf{P}(s_{-i} = Strong \mid t = Strong, s_i = Strong) = 1.$$

If, however, the enemy is weak, agent i does not care about his colleague's signal, because he knows that in that case he would be punished anyway if he attempts to betray the dictator.

To summarize, agent i knows that if the enemy is strong, his fellow agent also receives signal $s_{-i} = Strong$. Moreover, he knows what information about R his colleague received, since they both receive correct information. We want to find out agent i 's best reaction to his colleague's strategy. Denote by $d_i(R)$ the level of defense that agent i chooses if his signal is strong and the potential reward equals R . Function d_i is assumed to be measurable, and its value set is $\{H, L\}$. We search for the equilibrium level of d_i .

Suppose that agent i has received a strong signal and that the potential reward equals R . If $d_{-i}(R) = L$, i.e. another agent will betray the dictator if his signal is also strong, then the agent will betray the dictator if and only if

$$(R + \bar{R}) \frac{q}{q + (1 - \theta)(1 - q)} - F \left(1 - \frac{q}{q + (1 - \theta)(1 - q)} \right) > W \left(1 - \frac{\alpha q}{q + (1 - \theta)(1 - q)} \right),$$

²⁶We assume this in particular to avoid the potential situation where one half of defense is almost sufficient to protect the dictator, so that he tells one agent to choose low defense all the time in order to save resources.

which is equivalent to

$$R > (W + F) \left(1 + (1 - \theta) \frac{1 - q}{q} \right) - F - \bar{R} - \alpha W \equiv R_L.$$

Similarly, if $d_{-i}(R) = H$, i.e. another agent will not betray for such R , then the agent will betray if and only if

$$(R + \bar{R}) \frac{\alpha q}{q + (1 - \theta)(1 - q)} - F \left(1 - \frac{\alpha q}{q + (1 - \theta)(1 - q)} \right) > W,$$

which is equivalent to

$$R > \frac{1}{\alpha} (W + F) \left(1 + (1 - \theta) \frac{1 - q}{q} \right) - F - \bar{R} \equiv R_H.$$

This result is quite intuitive. The agent has stronger incentives to betray the dictator if the potential reward is high. Note that $R_L < R_H$, which simply means that the threshold reward is lower if another agent chooses to betray.

We can now summarize these results and find agent i 's best reaction to another agent's strategy d_{-i} . We obtain

$$BR_i(d_{-i})(R) = \begin{cases} H, & R \leq R_L; \\ d_{-i}, & R_L < R \leq R_H; \\ L, & R_H < R. \end{cases}$$

Having this result, we can prove the following proposition about pure strategy equilibria in the subgame played by agents. The difference between these equilibria is in the set of R 's between R_L and R_H where agents betray. All equilibria are symmetric.

Proposition 6 *There exist an infinite number of equilibria. In any of them, agents who received a weak signal obey the dictator. If agent i receives a strong signal, his behavior is given by function d_i , such that $d_i(R) = H$ if $R \leq R_L$, $d_i(R) = L$ if $R_H < R$, and for R 's such that $R_L < R \leq R_H$, $d_1(R) = d_2(R)$.*

To proceed further, we refine equilibria to study those that appear to be most reasonable. Namely, we confine ourselves to monotonic equilibria, i.e. those where there exists some $\tilde{R} \in [R_L, R_H]$ such that $d_i(R) = H \iff R \leq \tilde{R}$. Our rationale is that in the one-agent setup, the agent was more likely to betray for larger R 's. We consider it reasonable to retain this property in the two-agent case. In that case, \tilde{R} parameterizes all such equilibria.

It is easy to see that both agents are better off if they play an equilibrium given by a smaller \tilde{R} . However, it is not always possible for people to negotiate on the equilibrium they will play. Let

τ be such that $\tilde{R} = \tau R_L + (1 - \tau) R_H$. We believe that τ reflects trust between the agents. The dictator's utility if agents play an equilibrium characterized by \tilde{R} is given by the following formula:

$$U_D^{\tilde{R}}(\theta) = (1 - q)Y + (q(Y - C) - (1 - \theta)(1 - q)C)G(\tilde{R}).$$

This helps us establish the following proposition.

Proposition 7 (i) *Suppose that the dictator has to hire two agents of a fixed type θ . He would prefer to hire those whose degree of trust τ is as small as possible.*

(ii) *For every τ , there exists a unique equilibrium in the game, which is characterized by θ^τ , the dictator's optimal choice. Let θ^* be the dictator's choice in the one-agent setup. Then, if $\tau = 1$, $\theta^\tau \leq \theta^*$, i.e. the concordance between agents leads to less competent advisors as compared to the case of one agent. Moreover, θ^τ is decreasing as a function of τ , provided that τ is close to 1.*

This fact may be interpreted as an implementation of 'divide-and-rule' tactics. Actually, what the dictator wants is lack of trust between his subordinates, which would prevent coordinated betrayal. The dictator may be better off if he has an advisor who is unlikely to cooperate with other ones. For instance, Saddam Hussein might have kept Tarik Aziz, a Christian in a predominantly Sunni government, as his primary negotiator with foreign countries for this very reason. Another example of keeping a vizier who is opposing the rest of the autocrat's associates is Mazarin, whose Italian origin prevented him from cooperating with French nobles in the time of the Fronde.

In part (ii) of Proposition 7 we focus on equilibria of the whole game, namely, on the dictator's choice of θ . The fact that agents with different θ may play different equilibria in the subgame makes this problem too complex. To proceed, we assume that agents are committed to a certain level of trust τ , and the dictator chooses θ taking this level of trust as given. In other words, apparently good relations between the agents may force the dictator to hire less competent advisors. Also, if the dictator is able to hire advisors who can hardly deal with each other, he can afford more competent ones.

We stress that our emphasis is not on the coordination problem per se. The observation that the success of a plot against a dictator is conditional upon the courtiers' ability to coordinate on treason is well-established in the political science literature (e.g., see Kydd, 2004, for a formal treatment; O'Flaherty, 1991, presents a model where plotters have to incur a 'communication' cost up front). We show that the trust between advisors prevents the dictator from enjoying the fruits of information aggregation, which is the single most important reason to have a council at all. This proposition may also help to explain the observation that many dictators often get rid of early supporters. Early supporters might have had a long history of working with each other, and if they

assisted the dictator in coming to power, they typically have a history of a fight for a common cause. This might have increased the level of trust between them, thus making them dangerous to the dictator.

6 Conclusion

In a recent inquiry into the dynamic nature of dictatorships, Acemoglu, Robinson, and Verdier (2004) suggest that ‘while the academic study of strongly-institutionalized polities is well advanced, there are few studies, and less of a consensus, on the nature of weakly-institutionalized polities.’ Poor governance in, and the degeneration of, mature dictatorships allow for a number of plausible explanations. These include the greediness and selfishness of the dictator, as well as his personal incompetence and inability to listen and follow advice. We use the formal apparatus of economic theory to investigate agency problems in dictatorships as compared to democracies. We demonstrate that it is the unwillingness and inability of the dictator, fearful of opportunistic behavior by the agent and in the worst case his or her betrayal, to surround himself with competent associates that causes the poor performance of dictatorships in the long run. Since the definition of competence we use is, in a sense, all-encompassing, the resulting incompetence will sooner or later have an adverse effect on the policies carried out and consequently on economic performance and social welfare. The most profound effect to be felt in ‘control regimes’, which rely on government intervention as the primary mechanism of resource allocation.²⁷

There is a strand in the literature on dictatorships that argues that the dictators have an advantage in choosing the most able man for government positions, while in democracies the first-best choice may be impossible (e.g., de Tocqueville, 2000, originally published in 1831). Though there is a certain merit to this point, the circumstances in which a dictator has this advantage are limited. One such situation appears when a new dictator emerges after years of political stagnation or political turmoil, bringing a whole class of politically young and able people with him. However, though emergence of new faces in politics or government may coincide with the accession of a dictator, it might be the same political wave that removed the former elite that both made a new dictator possible and extended the opportunities of other talented individuals. One example might be Napoleon’s famous marshals, a group of brilliant military officers of plebeian origin who pursued their army careers to a point previously reserved to people of noble origin only. Though

²⁷The economic performance of dictatorships is a recurring topic for empirical research (e.g., see Epstein et al., 2004, and Przeworski et al., 2000, for opposing views; see also Persson, 2002). While acknowledging that the emerging consensus in recent empirical studies does emphasize the advantages of democracy, Glaeser et al. (2004) argue that a dictatorial rule might be conducive for economic growth.

their military glory came in full under Napoleon's command in the early 1800s, it was the French revolution of the earlier decade that made a dramatic break in their careers possible.²⁸

Probably the most prominent modern theory highlighting the advantages of dictatorship is Mancur Olson's 'stationary bandit' paradigm (Olson, 1993).²⁹ However, as Wintrobe (2000) rightly observes, 'the problem with Olson's analysis is that, comparing dictatorships, the worst regimes in human history appear to be precisely those such as Nazi Germany, Soviet Russia, or Cambodia which appear to have been the most encompassing.' The agency theory of dictatorships suggests an explanation why, despite a large encompassing interest, even a benevolent dictator may fail to implement a socially desirable policy. The 'loyalty-vs.-competence' trade-off, which is much more severe when commitment mechanisms are weak, is in a sense an indispensable feature of any dictatorship. Even if a dictator reads this paper, and understands the logic, it gives no help to him if he is insistent on keeping his power unrestricted. Until he opts for a sustainable delegation of power to other political institutions, he will have no opportunity to improve the quality of ministers.

²⁸Supporting our basic story, Napoleon's Marshal Jean-Batist Bernadotte – in Napoleon's opinion, one of the two marshals with a war talent equal to that of the Emperor himself – left Napoleon not out of fear of ultimate defeat, but at the zenith of Napoleon's power in 1811. The other military genius, General Moreau, left Napoleon – via participation in an unsuccessful plot – even earlier, in 1803.

²⁹The idea of a stationary bandit can of course be traced back to Hobbes, who appraised monarchy as a system where public affairs are run perfectly because they are actually private. A formal model can be found, e.g., in McGuire and Olson (1996). Epstein and Rosendorff (2004) analyze what might prevent an autocrat from pursuing a growth-enhancing policy.

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Appendix

Proof of Proposition 1. (i) If $s = Weak$, then $t = Weak$, hence dictator will survive for sure. He will also survive if $s = Strong$, but $\pi_D(S) = L$ and the agent betrays. Therefore, in these cases the agent will obey in order to avoid punishment. If, however, $s = Weak$, but $\pi_D(S) = H$, then the agent has the following options. If he obeys and builds a high defense, he will get W for sure. If he betrays the dictator, he gets $R + \bar{R}$ if $t = Strong$ and $-F$ if $t = Weak$. So, in this case he betrays the dictator if and only if (1) holds.

(ii) Bayes' formula yields $\mathbf{P}(t = Strong \mid s = Strong) = \frac{q}{q+(1-\theta)(1-q)}$. From (1) we get

$$\mathbf{P}\left(R \leq W + (1-\theta)\frac{1-q}{q}(W+F) - \bar{R}\right) = G\left(W + (1-\theta)\frac{1-q}{q}(W+F) - \bar{R}\right).$$

The last expression increases with W, F and decreases with θ, q, \bar{R} . To keep this probability the same if θ increases, the dictator needs a larger W or F . ■

Proof of Proposition 2. First, we consider the dictator's choice. If $s = W$, then the agent will obey, and it is best for the dictator to choose $\pi_D(W) = L$. If $\pi_D(W) = \pi_D(S) = L$, then the dictator's expected utility equals $(1-q)Y$, since no defense will ever be built. However, the dictator will be better off if he chooses $\pi_D(W) = L, \pi_D(S) = H$ and $\theta = 1$, because in that case a strong defense will be built with non-zero probability if and only if $t = S$. This completes the first part of the proof.

Now let us prove that $U_D(\theta)$ has no interior minima. For brevity, denote $X \equiv q(Y - C) - (1-\theta)(1-q)C$. Differentiate (3) with respect to θ :

$$\frac{\partial^2 U_D(\theta)}{\partial \theta^2} = -2(1-q)C\frac{1-q}{q}(W+F)G' + X\left(\frac{1-q}{q}(W+F)\right)^2 G''. \quad (5)$$

From (3) we conclude that if $\frac{\partial U_D(\theta)}{\partial \theta} \leq 0$, which is of course true at a local interior minimum, so $X > 0$, and thus (5) implies $\frac{\partial^2 U_D(\theta)}{\partial \theta^2} < 0$, since $G'' < 0$. Evidently, this violates the necessary second-order condition. Therefore, this function has exactly one local maximum, i.e. it is single-peaked. Also note that if θ^* is a local maximum of $U_D(\theta)$ which does not equal 1, then $\frac{\partial U_D(\theta)}{\partial \theta} \leq 0$, and hence $X > 0$ at $\theta \in [\theta^*, 1]$, since X increases with θ^* . This implies $\frac{\partial^2 U_D(\theta)}{\partial \theta^2} < 0$ on $[\theta^*, 1]$. We conclude that π_D is determined uniquely, and θ^* is also unique. This completes the proof. ■

Proof of Proposition 3. We are interested in the case of an interior maximum only (to be precise, in maxima where $\frac{\partial U_D(\theta)}{\partial \theta} = 0$). Differentiating the implicit function $\theta^* = \theta^*(x)$, where x is any of the parameters, we find that the dependence is positive if and only if $\frac{\partial^2 U_D(\theta)}{\partial \theta \partial x} \Big|_{\theta=\theta^*} > 0$. Compute the following cross-derivatives (we may assume $X > 0$).

$$\frac{\partial^2 U_D(\theta)}{\partial \theta \partial q} = -\frac{\frac{\partial U_D(\theta)}{\partial \theta}}{1-q} - \frac{1-q}{q^2}(1-\theta)(W+F)\left(2CG' - X\frac{1-q}{q}(W+F)G''\right)$$

$$\begin{aligned} \left. \frac{\partial^2 U_D(\theta)}{\partial \theta \partial q} \right|_{\frac{\partial U_D(\theta)}{\partial \theta}=0} &= -\frac{1-q}{q^2} (W+F)(1-\theta) \left(2CG' - X \frac{1-q}{q} (W+F) G'' \right) \leq 0 \\ \frac{\partial^2 U_D(\theta)}{\partial \theta \partial Y} &= -(1-q)(W+F)G' < 0 \\ \left. \frac{\partial^2 U_D(\theta)}{\partial \theta \partial \bar{R}} \right|_{\theta=\theta^*} &= -(1-q)CG' - X \frac{1-q}{q} (W+F)G'' < 0 \\ \frac{\partial^2 U_D(\theta)}{\partial \theta \partial C} &= (1-q)G + (q+(1-\theta)(1-q)) \frac{1-q}{q} (W+F)G' > 0. \blacksquare \end{aligned}$$

Proof of Proposition 4. Compute the following cross-derivative.

$$\frac{\partial^2 U_D(\theta)}{\partial \theta \partial F} = ((1-q)(1-\theta)C - X) \frac{1-q}{q} G' - X \frac{1-q}{q} (W+F)(1-\theta) \frac{1-q}{q} G''.$$

If $(1-q)(1-\theta)C - X \geq 0$, then $\frac{\partial^2 U_D(\theta)}{\partial \theta \partial F}$ is positive for obvious reasons. Otherwise, note that since $R^*G'(R^*)$ is decreasing by R^* , then $R^*G'' + G' < 0$. We can substitute G' to get

$$\frac{\partial^2 U_D(\theta)}{\partial \theta \partial F} > \left[-((1-q)(1-\theta)C - X)(W - \bar{R}) - (1-\theta)^2 C \frac{(1-q)^2}{q} (W+F) \right] \frac{1-q}{q} G''.$$

The expression in brackets is negative for a large F since it is linear with respect to F . Therefore, $\frac{\partial^2 U_D(\theta)}{\partial \theta \partial F} > 0$ for large F . At the same time,

$$\left. \frac{\partial U_D(\theta)}{\partial \theta} \right|_{\theta=1} = (1-q)CG(W - \bar{R}) - (Y-C)(1-q)(W+F)G'(W - \bar{R}).$$

This expression is linear in F and is decreasing. Hence, it is negative for a sufficiently large F .

In equilibrium, the agent's utility function is given by

$$U_A(\theta) = q \left(WG + \int_{R^*}^{\infty} RG'dR \right) + (1-\theta)(1-q)(WG - F(1-G)) + \theta(1-q)W.$$

Its derivative with respect to θ equals

$$\frac{\partial U_A(\theta)}{\partial \theta} = (1-q)(W+F)(1-G).$$

It is easy to see that on $[0, \bar{\theta}]$ both $U_A(\theta)$ and $\frac{\partial U_A(\theta)}{\partial \theta}$ uniformly converge to zero as $F \rightarrow \infty$. Since $\frac{\partial H(\theta)}{\partial \theta}$ is continuous, it is uniformly separated from 0, and hence $\frac{\partial U_A(\theta)}{\partial \theta} < \frac{\partial H(\theta)}{\partial \theta}$ for large F . Therefore, the set of agents for whom $U_A(\theta) \geq H(\theta)$ is a certain segment $[0, \theta_0]$ (or empty set). In other words, for large F only relatively incompetent agents are selected. \blacksquare

Proof of Proposition 5. (i) Optimal trajectory may be written as

$$U_S = \max_{\theta} f(U_S, U_I), \quad U_I = \max_{\theta} g(U_S, U_I).$$

Trivially, for any functions $a(\theta)$ and $b(\theta)$, $|\max_{\theta} a(\theta) - \max_{\theta} b(\theta)| \leq |\max_{\theta} (a(\theta) - b(\theta))|$. Therefore, for any two points (U_S^0, U_I^0) and (U_S, U_I) , $|\max_{\theta} f(U_S^0, U_I^0) - \max_{\theta} f(U_S, U_I)| \leq |\max_{\theta} (\beta(1 - q(1 - G)) \Delta U_S + \beta q(1 - G)(P_S \Delta U_S + P_I \Delta U_I))| \leq \beta \max(\Delta U_S, \Delta U_I)$, where $\Delta U_S = |U_S - U_S^0|$, $\Delta U_I = |U_I - U_I^0|$, and similarly, $|\max_{\theta} g(U_S^0, U_I^0) - \max_{\theta} g(U_S, U_I)| \leq \beta \max(\Delta U_S, \Delta U_I)$. Hence, the same holds for the maximum of the two expressions, which means that the mapping from the plane (U_S, U_I) to itself is contracting in metric C_{∞} , where the distance is the maximum of distances between similar coordinates.

Since (U_S, U_I) is the contracting mapping's stable point, any iteration process converges to (U_S, U_I) . The image of a point with positive coordinates preserves that property. Therefore U_S and U_I are at least non-negative. Since neither $\max_{\theta} f(U_S, U_I)$ nor $\max_{\theta} g(U_S, U_I)$ may equal zero if U_S and U_I are nonnegative, U_S and U_I are positive. Furthermore, the double inequality $U_S \geq U_I \geq 0$ is also preserved, because if g reaches its maximum at θ_0 , then the value of f at θ_0 is not less than that of g , and this holds for the maximum of f . $U_S = U_I$ may not be the case, hence, $U_S > U_I$. The coefficients at G for the two states are $X + \beta q(1 - P_S)(U_S - U_I)$ and $X + \beta q((1 - Q_S)(U_S - U_I) + (1 - Q_S - Q_I)U_I)$, respectively, and the latter is obviously greater. Therefore, θ is not less in the state S than in the state I .

(ii) Suppose that for β_0 , (U_S^0, U_I^0) , where $U_S^0 > U_I^0$, is the stable point. We need to study the signs of the derivatives $\frac{dU_S}{d\beta}$, $\frac{dU_I}{d\beta}$ and $\frac{dU_S - dU_I}{d\beta}$ at point β_0 . Just as before, we do not need to differentiate with respect to θ . Hence, the signs are the same as in the case of the mapping

$$U_S^1 = f(U_S, U_I), \quad U_I^1 = g(U_S, U_I),$$

where θ is fixed. This mapping is linear. Obviously, if $U_S^0 \geq U_S \geq U_I \geq 0$, then $U_S^0 \geq U_S^1 \geq U_I^1 \geq 0$. Suppose that $\beta < \beta_0$. To prove that this implication still holds, we notice that,

$$\begin{aligned} U_S^1 - U_I^1 &= \beta q(1 - G)((P_S - Q_S)U_S + (P_I - Q_I)U_I) \\ &= \beta q(1 - G)((P_S - Q_S)(U_S - U_I) + (P_S - Q_S + P_I - Q_I)U_I). \end{aligned}$$

Since $P_S - Q_S + P_I - Q_I > 0$, the middle inequality is also preserved, and for the other two the statement is evident. Therefore, for β , the stable point lies in the area where $U_S < U_S^0$ and $U_S - U_I < U_S^0 - U_I^0$ (it is easy to see that β has a non-trivial effect on these values and inequalities are strict). Also, the inequality $U_I^0 > U_I$ is preserved, and thus the second coordinate of the stable point also decreases. This leads to a higher competence of agents if β is smaller (in both cases), since coefficients at G become less in both states. ■

Proof of Proposition 6. Obviously, if $s = Weak$, then $t = Weak$, and thus the agent obeys. Now suppose that agent i received $s_i = Strong$. From the best response formula it is easy to

see that if $R \leq R_L$, then obeying the dictator is best for the agent regardless of his counterpart's strategy. Similarly, if $R > R_H$, it is optimal for him to betray the dictator. If $R_L < R \leq R_H$, it is optimal to behave exactly the same way as the other agent does. Evidently, any functions d_1 and d_2 satisfying these properties constitute a Nash equilibrium. ■

Proof of Proposition 7. (i) The dictator's utility equals

$$U_D^{\tilde{R}}(\theta) = (1 - q)Y + (q(Y - C) - (1 - \theta)(1 - q)C)G(\tilde{R}),$$

which is increasing with \tilde{R} , which is in turn decreasing with τ . Consequently, for any fixed θ the dictator will choose a pair of agents with as little τ as possible.

(ii) As in the proof of proposition 2, we can differentiate $U_D^{\tilde{R}}(\theta)$, where \tilde{R} is a function of both θ and τ , twice to see that it is single-peaked. Therefore, the equilibrium is unique. Notice that for $\tau = 1$, $U_D^{\tilde{R}}(\theta)$ becomes single-agent $U_D(\theta)$ if we set $\alpha = 0$ instead of some positive value. Therefore, since

$$\left. \frac{\partial^2 U_D^{\tilde{R}}(\theta)}{\partial \theta \partial \alpha} \right|_{\tau=1} < 0,$$

the advisors chosen by the dictator are worse if the trust between them is perfect than in the case of a single agent. Furthermore, for τ close to 1, $\frac{\partial^2 U_D^{\tilde{R}}(\theta)}{\partial \theta \partial \tau} < 0$. Consequently, the quality of agents optimal for the dictator deteriorates as trust between them increases. ■